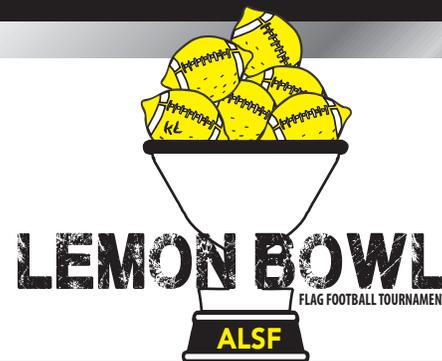


EIGHT GREAT WAYS TO RAISE \$1,000

Once your Captain registers your team you will be assigned an event ID and a link to your team's fundraising page. You and your teammates should direct donations made by debit/credit card to that web page. Donations collected by cash or check should be mailed to ALSF at the address below along with your event ID code.



Here are 8 ways for your team to raise \$1,000:

1 Collect donations from family, friends, neighbors and co-workers

Many people are already familiar with Alex's Lemonade Stand Foundation and will generously support the fight to cure childhood cancer. Just ask!

2 Post a request for donations on your Facebook, Instagram or Twitter account

A very successful message used in the past is: "I'm looking for 10 friends to donate \$10 to my fundraising efforts to support Alex's Lemonade Stand's fight to cure childhood cancer. To make a donation click on the link (insert link to your team's page) and donate today!"

3 Find a Corporate Sponsor for your team

Many past and current teams have collected donations of \$100-\$1000 from small businesses and large companies. In exchange they are listed as a sponsor for our event and generate goodwill for their company. [Click here for a Sponsor Form.](#)

4 Hold your own Alex's Lemonade Stand

Hold a stand in your neighborhood, a local park, your place of employment or a place convenient for you. Many businesses will let you hold your stand at their location. A typical stand can raise \$100-\$500.

We have a special partnership with several Philadelphia area **Buffalo Wild Wings** and **Raymour & Flanigan** furniture stores. If you'd like to hold a stand at one of those locations send an email to pete@thelemonbowl.org.

5 Host an Eat Wings, Raise Funds at a Philadelphia area Buffalo Wild Wings

Through our partnership with BWW, their *Eat Wings, Raise Funds* program donates a portion of your food AND drink purchases when you and your guests dine in at a B-Dubs. If you'd like more information about this send an email to pete@thelemonbowl.org.

6 Create a "PLEDGE IT" Fundraising Campaign

The Lemon Bowl is partnering with fundraising experts *PLEDGE IT* to make it easy for you to raise money.

Have fun raising money by asking your family, friends and fans to pledge their support based on your Lemon Bowl team's game day performance.

On average, Lemon Bowl teams score a total of 90 points over the course of the initial four games played. A pledge of \$0.25 per point scored would be \$22.50; a pledge \$0.50 per point scored would be \$45.

Setting up a PLEDGE IT fundraising campaign is EASY and integrates with Facebook and your other social media sites. For more info or assistance setting up your site, go to www.pledgeit.org or email sam@thelemonbowl.org.

7 Host a Lemon Bowl Bingo Night (Yes, Bingo! It's a fun and easy way to raise \$500-\$1000)

Find a venue large enough to hold 10-15 tables (and chairs).

Invite 25-50 of your friends, family, neighbors and co-workers for a fun night out.

Sell packs of bingo cards (in sets of 15 per pack) for \$20-\$25 each. There's your fundraising!!

Make it a BYOB and ask everyone to bring a small amount of food to be shared.

For more info or questions, email pete@thelemonbowl.org.

8 Get a Matching Gift from your Employer

Once you've done any or all of the above fundraising ideas, increase the amount raised by getting a matching gift from your employer. Many employers sponsor matching gift programs and will match any charitable contributions made by their employees.

To find out if your company has a matching gift speak to your Human Resources (HR) representative.

Mail checks and cash, along with your Event ID code to:
Alex's Lemonade Stand Foundation for Childhood Cancer
111 Presidential Blvd., Suite 203, Bala Cynwyd, PA 19004



For sponsorship, contact Sam Levin at sam@thelemonbowl.org or 215.805.8971
To volunteer, contact Jacky Maleno at jacky@thelemonbowl.org or 267.261.1505
To play in or for more information, contact Pete Lenskold at pete@thelemonbowl.org or 267.221.6736