



May 12, 2016

To Whom It May Concern,

We are delighted that Lemon Bowl Flag Football Tournament chose to partner with Alex's Lemonade Stand Foundation this year in the fight against childhood cancer. Lemon Bowl Flag Football Tournament is holding a fundraising event on 10/22/16 in Horsham, PA. Please consider supporting their efforts to raise much needed funds and awareness for innovative research projects working to develop better treatments, and ultimately, cures for all childhood cancers.

A little background on our Foundation if you haven't heard of us – Alexandra "Alex" Scott founded Alex's Lemonade Stand Foundation on what seemed to be a simple concept. In the year 2000, when Alex was just 4-years-old and battling neuroblastoma, she told her parents that she wanted to have a lemonade stand in her front yard. She surprised everyone when she announced her plan to donate the money from the stand to "her hospital" to help the doctors find a cure for all kids with cancer.

As Alex fought her own cancer, she also continued to hold yearly lemonade stands to benefit childhood cancer research. News of Alex, a sick child helping other sick children, spread far and wide. People from all over the world were inspired by her story and decided to help Alex in her quest to find a cure by holding their own lemonade stands and donating the money to Alex's Lemonade Stand Foundation. In August of 2004, Alex passed away at the age of 8, knowing that, with the help of others, she had raised more than \$1 million to help find a cure for all kids with cancer.

Since Alex's very first stand in 2000, more than \$120 million has been raised for childhood cancer research! Alex's Lemonade Stand Foundation has funded over 550 research projects in more than 102 leading pediatric cancer hospitals throughout the United States and Canada.

We are committed to ensuring Alex's legacy continues through Alex's Lemonade Stand Foundation and hope that you will support the efforts of Lemon Bowl Flag Football Tournament.

Your support is most appreciated and will make a meaningful impact on the lives of all children with cancer!

Sincerely,

Heather Malandra
Alex's Lemonade Stand Foundation

Alex's Lemonade Stand Foundation is a 501(c)3 tax-exempt, publicly supported organization. Tax ID # 56-2496146.
Should you have any questions, please contact Alex's Lemonade Stand Foundation at (866) 333-1213.

The official registration and financial information for Alex's Lemonade Stand Foundation may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, (800) 732-0999. Registration does not imply endorsement.

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